

Why Paper Towels Are Best For

Hand Drying

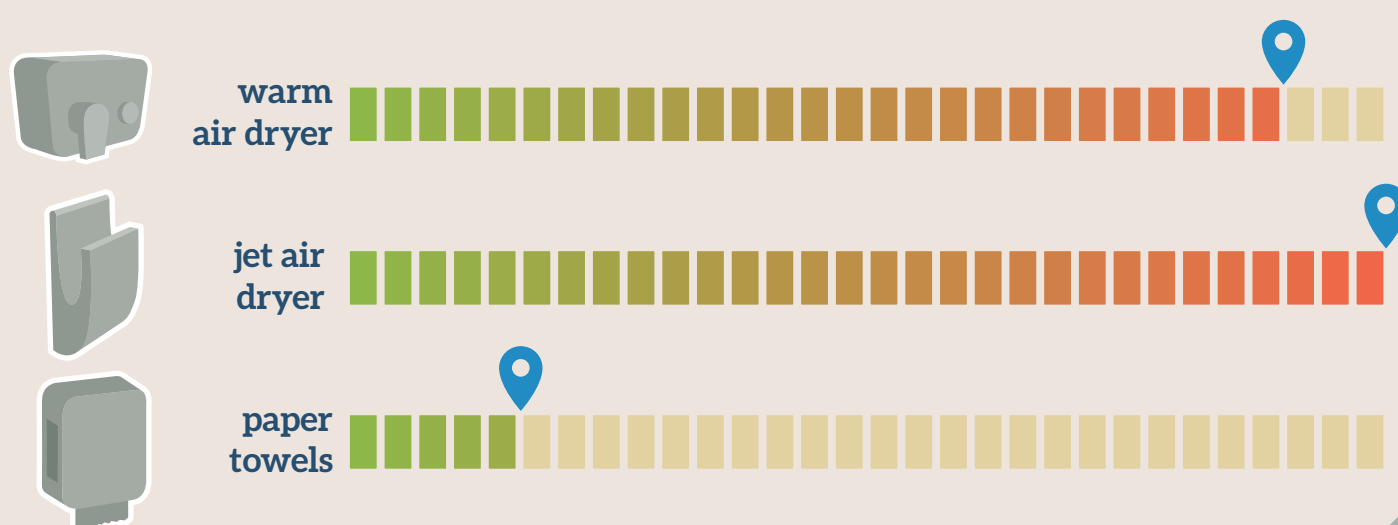
Single-use, disposable paper towels help reduce the spread of bacteria and communicable diseases.



Hygienic

A study published in the Journal of Hospital Infection found that air bacterial counts in close proximity to hand drying were 4.5 times higher for jet air dryers than warm air dryers; and 27 times higher for jet air dryers than paper towel use.²

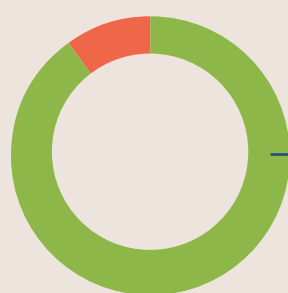
Paper towels reduce the numbers of all types of bacteria on hands. By contrast, warm air dryers increase all types of bacteria on hands.³



Sustainable

Whether paper towels are made from recycled paper, new paper or a combination of both, they originate from the same renewable resource – trees that are planted and responsibly harvested to meet demand for paper and wood products.

In the U.S., twice as much wood is being grown each year as is harvested.



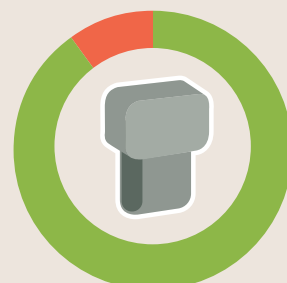
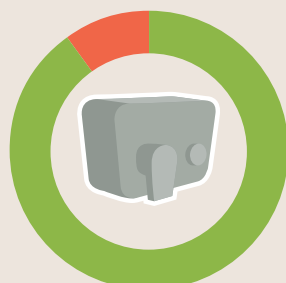
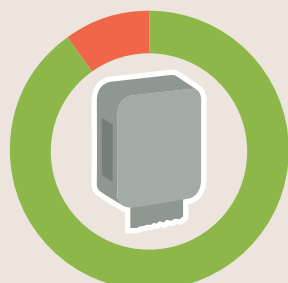
In 2016, 90% of the 76 U.S. mills that produce tissue paper use some recovered paper to make new tissue products.

17 of these mills only use recovered paper.



Preferred

62% of users prefer paper towels as their hand-drying method, followed by hot air dryers at 28% and cloth roller towels at 10%.⁴



American Forest & Paper Association

1. [www.mayoclinicproceedings.org/article/S0025-6196\(12\)00393-X/fulltext](http://www.mayoclinicproceedings.org/article/S0025-6196(12)00393-X/fulltext) -- see abstract.

2. www.sciencedirect.com/science/article/pii/S0195670114002461 -- see findings

3. <http://europeantissue.com/pdfs/090402-2008%20WUS%20Westminster%20University%20hygiene%20study,%20nov2008.pdf> -- see page 30

4. [www.europeantissue.com/pdfs/090415%20Intermetra%20Users%20preference%20study%204%20countries%202008%20Report%20June%202008.pdf](http://europeantissue.com/pdfs/090415%20Intermetra%20Users%20preference%20study%204%20countries%202008%20Report%20June%202008.pdf) -- see page 25.