

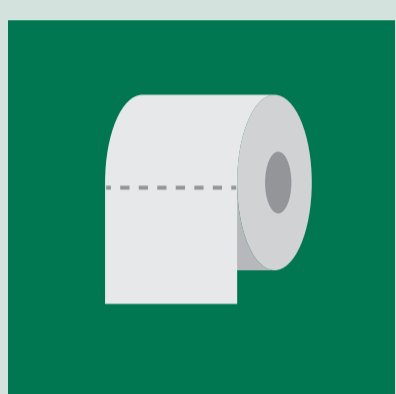
# The Value of Tissue



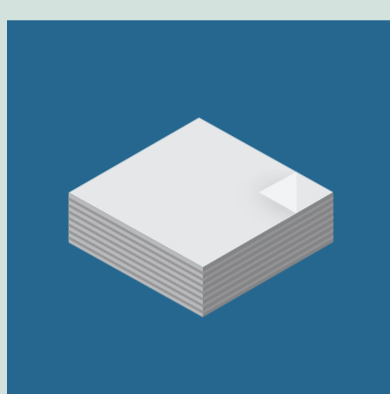
Tissue is the fastest growing segment of the forest products industry. Tissue products provide convenience and improved hygiene, reducing the risks of communicable diseases. Made from certified wood, responsibly-managed forests, or recycled paper, tissue products are sustainable.

## What is Tissue?

Tissue products include:



Toilet paper



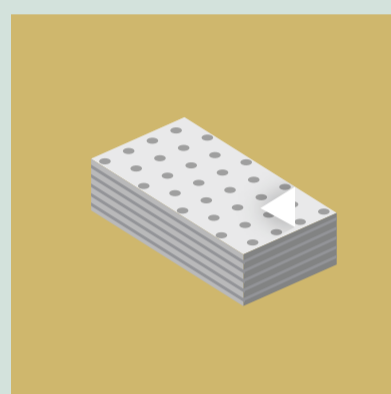
Napkins



Paper towels



Facial tissue



Decorative tissue



## Tissue is Vital to Health and Hygiene



Tissue products provide hygiene and cleaning benefits.

Paper towels help to reduce the numbers of all types of bacteria on hands and reduce the spread of bacteria when used for hand drying.

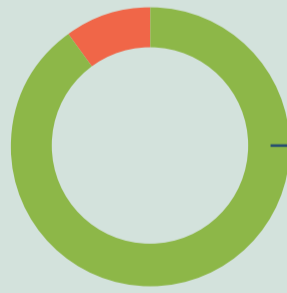
Disposable tissue products help reduce the spread of bacteria and communicable diseases.



## Sustainable

Whether paper towels are made from recycled paper, new paper or a combination of both, they originate from the same renewable resource – working forests that are responsibly harvested to meet demand for paper and wood products.

In the U.S., twice as much wood is being grown each year as is harvested.



In 2016, 90% of the 76 U.S. mills that produce tissue paper use some recovered paper to make new tissue products.

The paper and wood products industry is committed to the sustainable manufacture of essential products, like paper towels and bath tissue, that are widely used every day.



## Tissue Keeps Getting Better



Advancements in tissue manufacturing technology include more efficient use of raw materials and improving both the design of tissue products and the way they are dispensed.



American Forest & Paper Association