

Highlights of AF&PA Membership

September 2017

The American Forest & Paper Association (AF&PA) serves to advance a sustainable U.S. pulp, paper, packaging, tissue, and wood products manufacturing industry through fact-based public policy and marketplace advocacy. AF&PA member companies make products essential for everyday life from renewable and recyclable resources and are committed to continuous improvement through the industry's sustainability initiative - Better Practices, Better Planet 2020. The forest products industry accounts for nearly four percent of the total U.S. manufacturing GDP, manufactures over \$200 billion in products annually, and employs nearly 900,000 men and women. The industry meets a payroll of approximately \$50 billion annually and is among the top 10 manufacturing sector employers in 45 states.

AF&PA provides value for its members through industry-leading services such as cutting-edge policy information and advocacy, market information, and subject matter expertise. Highlights of membership value include:

Advocacy Leadership

AF&PA advances policies that promote a strong and sustainable U.S. paper and wood products manufacturing industry and promote members' competitive advantage in the global marketplace. Our experience and expertise ensures our members have an impact on the policy-making process by demonstrating their roles as economic and environmental leaders. AF&PA also leads litigation efforts to defend our members from unsound policy and costly regulations. Some of the key policy priorities for AF&PA include: Air Regulations, Biomass/Renewable Energy, Carbon Neutrality, Greenhouse Gas Regulation, Forestry/Wood Fiber Supply, Sustainability, Tax, International Trade and Competitiveness, Transportation and Water.

Statistics

AF&PA operates the most comprehensive statistics program in the paper and packaging industry, providing our members with online access to a broad range of reports that provide critical market information. More than 400 monthly and periodic reports on current, historical, and international data, as well as special individualized requests, enable AF&PA paper and packaging members to compete in the marketplace. Environmental, Health and Safety (EHS) data is collected from all companies including forestry, paper, packaging, and wood products through a biennial survey as part of AF&PA members' commitment to uphold EHS principles. Data collected supports AF&PA advocacy work in a variety of policy arenas and demonstrates members' commitment to continuous improvements.

Subject Matter Expertise

AF&PA is the industry leader because of our unequalled expertise on issues along the full industry value chain—fiber sourcing, manufacturing operations, transportation and distribution, and marketing and trade. When combined with our long-standing bi-partisan relationships with key legislators and policymakers, AF&PA's ability is second to none in advancing policies that promote a strong and sustainable U.S. paper and wood products manufacturing industry at every level of government.

Ideas and Insights

AF&PA offers valuable opportunities for member executives to join their colleagues across the industry at sponsored forums to interact and exchange ideas on issues affecting individual companies, product sectors, and the industry as a whole. AF&PA members also have unique opportunities to get important insight directly from leading policymakers about the future of legislative and regulatory action.