



**American
Forest & Paper
Association**

Highlights of AF&PA Company Membership

August 2019

The American Forest & Paper Association (AF&PA) serves to advance a sustainable U.S. pulp, paper, packaging, tissue and wood products manufacturing industry through fact-based public policy and marketplace advocacy. AF&PA company members make products essential for everyday life from renewable and recyclable resources and are committed to continuous improvement through the industry's sustainability initiative - Better Practices, Better Planet 2020. The forest products industry accounts for approximately four percent of the total U.S. manufacturing GDP, manufactures nearly \$300 billion in products annually and employs approximately 950,000 men and women. The industry meets a payroll of approximately \$55 billion annually and is among the top 10 manufacturing sector employers in 45 states.

The benefits of membership in AF&PA are significant. AF&PA provides a seat at the table to affect public and marketplace policies, comprehensive statistics and research, access to issue experts and advocates with a unified voice for a strong and sustainable industry. Highlights of membership value include:

Advocacy Leadership

AF&PA advances policies that promote a globally competitive and sustainable U.S. paper and wood products manufacturing industry. Our experience and expertise ensures our members have an impact on the policy-making process by demonstrating their roles as economic and environmental leaders. AF&PA also leads litigation efforts to defend our members from unsound policy and costly regulations. Some of the key policy priorities for AF&PA include: biomass carbon neutrality, forestry/wood fiber supply, sustainability, free and fair trade for competitiveness, product advocacy, recycling, regulatory reform, tax policy and transportation infrastructure.

Statistics

AF&PA operates the most comprehensive statistics program in the paper and packaging industry, providing our members with online access to a broad range of reports that provide critical market information. More than 400 monthly and periodic reports on current, historical, and international data, as well as special individualized requests, help AF&PA paper and packaging members to compete in the marketplace. Environmental, Health and Safety (EHS) data is collected from all companies including forestry, paper, packaging, and wood products through a biennial survey as part of AF&PA members' commitment to uphold EHS principles. Data collected supports AF&PA advocacy work in a variety of policy arenas and demonstrates members' commitment to continuous improvements.

Business Success

In today's competitive and highly regulated world, a successful business strategy depends on generating a return on investment. This requires growing revenue and minimizing costs and delays. Government can dramatically affect business success, and companies of all sizes need a voice in public policy.

Let us Work for You

By joining AF&PA, you can leverage your dues to deliver essential functions that provide value to your company. And by contributing your perspective, you help shape the outcomes, optimizing the possibilities of success for paper and wood products manufacturers.