

# Year In Review 2022

*Engage. Inform. Influence.*



**American  
Forest & Paper  
Association**



NAM CMA Association Partnerships Emerging Trends & Policy Event September 2022

**As members of the association, this past year we worked collaboratively to address critical industry priorities. Together we have been laser focused on three core areas of work:**

- Advance a safe, nimble, diverse and effective organization.
- Position our industry as leading manufacturers of safe, sustainable and essential materials for the circular economy.
- Successfully achieve priority public policy outcomes.

This report highlights a few remarkable examples in each area. Work that would not be possible without your active engagement and partnership. Notably, in the last year, we returned to in-person meetings, bringing people together for collaboration, including opportunities to network and help advance our advocacy agenda.

Our members are committed to safety and sustainability, manufacturing essential products that millions of people rely on every day. For instance, in 2021, we reached a record level for paper recycling – 68% of all paper consumed in the United States was recycled.

We also engaged global audiences with our message of sustainability leadership, including an address at the XV World Forestry Congress in Seoul, South Korea.

This year, our members are committed to doing more through our *Better Practices, Better Planet 2030: Sustainable Products for a Sustainable Future* initiative. Our 2022 Sustainability Awards recognized 5 outstanding projects demonstrating leadership and innovation in sustainability, including a new award for Diversity, Equity and Inclusion.

We are ready for the challenges and opportunities that lie ahead, and we look forward to working with you to advance a more circular economy.

Thank you for your partnership!



Second Vice Chair, Howard Coker, President & CEO, Sonoco Products Company; First Vice Chair, Brian McPheely, Global CEO, Pratt Industries, Inc.; Heidi Brock, AF&PA President and CEO; Immediate Past Chair, Michael Doss, President & CEO, Graphic Packaging International, LLC; and Chair, Christian Fischer, President & CEO, Georgia-Pacific, LLC



**Heidi Brock**  
President & CEO,  
American Forest & Paper Association



**Christian Fischer**  
President & CEO,  
Georgia-Pacific LLC  
AF&PA BOARD CHAIR

# Positioning Our Industry: Safe, Sustainable, Essential

## AF&PA SAFETY PROGRAM

AF&PA continued to advance industry safety with a focus on identifying and preventing serious injuries and fatalities (SIFs).

## In 2022, 31 (84%) AF&PA company members enrolled in our voluntary SIF Prevention Program.

AF&PA hosted our 7<sup>th</sup> annual, 2-day safety workshop in Washington, D.C. Returning to an in-person event after 3 years, the meeting brought together 27 members and included representatives from the Occupational Safety and Health Administration (OSHA) and the United Steelworkers.

Our Workplace Safety Work Group and Workplace Health & Safety Subcommittee facilitated 4 member calls this year, including a webinar focused on operational technology and cybersecurity implications for safety at mills. Speakers included representatives from the U.S. Cybersecurity and Infrastructure Security Agency, Federal Bureau of Investigation and PwC.

AF&PA released its 2021 **Safety Benchmark Report and SIF Report**. 30 member companies participated. These reports provide participating AF&PA member companies a better understanding of the nature of paper industry safety incidents so they can undertake informed actions to help reduce them.



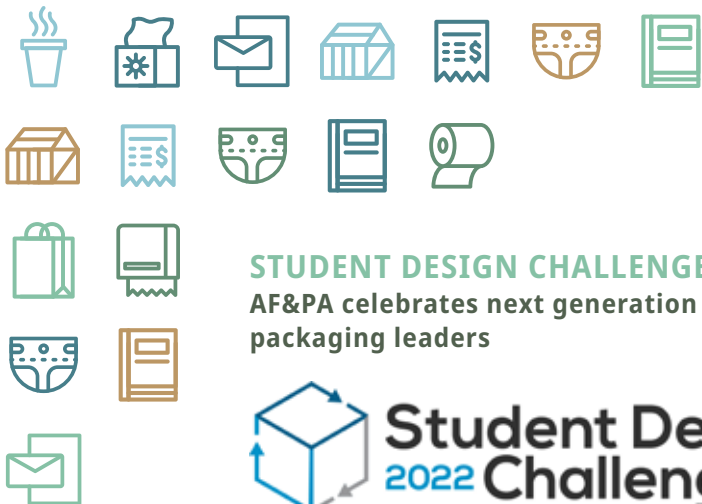
Photo of 7<sup>th</sup> annual safety workshop in Washington D.C.











## STUDENT DESIGN CHALLENGE

AF&PA celebrates next generation of sustainable packaging leaders



Each year, the Paperboard Packaging Alliance (PPA) challenges student design teams to create paperboard packaging solutions for real-world customer needs and marketing scenarios. The PPA Student Design Challenge ceremony returned in-person in 2022. Winners from the 2021 Student Design Challenge were recognized at the Paperboard Packaging Council's (PPC) spring meeting in Denver. The 2022 Student Design Challenge winners were recognized at PPC's fall meeting in Austin. See the winning designs at [paperboardpackaging.org](https://paperboardpackaging.org)



## PAPER MEETS LIVE!

AF&PA Relaunches Paper Week as Paper Meets LIVE!

# Paper Meets LIVE! 2022

Paper industry leaders gathered at Paper Meets LIVE! 2022 at the Opal Sands Resort in Clearwater Beach, Florida, for the first time in 3 years. Co-hosted by AF&PA and National Paper Trade Association, **more than 300 attendees from 75 companies** connected with established business partners to discuss industry trends, celebrate achievements and enhance relationships.



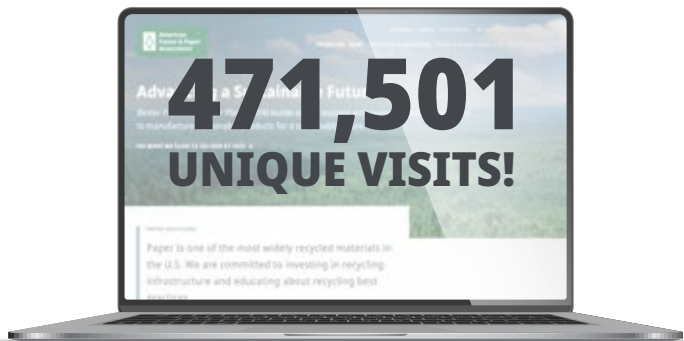




# Building our brand with policy stakeholders

## AWARD WINNING WEBSITE

AF&PA's website redesign won 2 Hermes Creative Awards. In 2022, the website attracted **471,501 unique visits, a 53% increase compared to 2021**. Our top page is The History of Paper, followed by AF&PA's Pizza Box Recycling resource, "Do You Know How to Recycle All the Different Types of Mail You Receive?" blog post, and our news page.



**53% increase  
compared to 2021**

## OUR TOP BLOG POSTS FOR 2022 WERE:

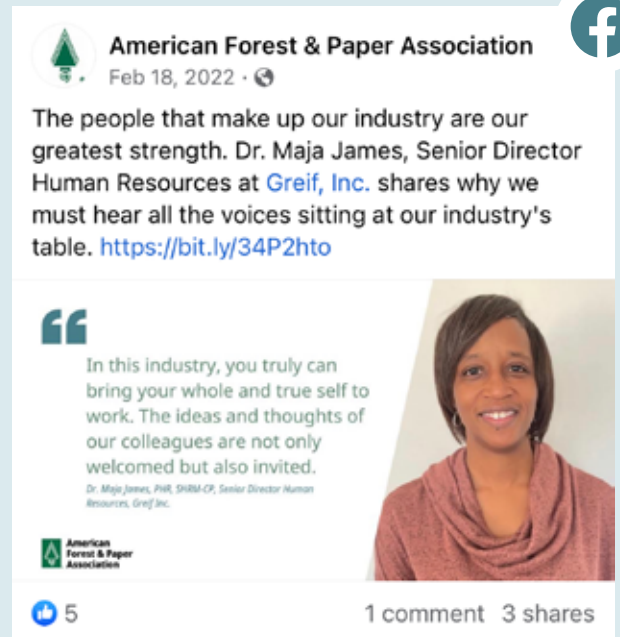
- Q&A: How to recycle milk cartons
- Update in Brief: Unpacking continuously high paper recycling rates
- Q&A: Are paper cups recyclable?
- Update in Brief: What the paper industry is doing to improve recycling
- Update in Brief: Influencer in the paper and wood products industry, featuring Essity's Janet Lee

We featured **26 diverse voices** from across the industry in our blog posts, highlighting innovation, sustainability, STEM careers and community involvement.



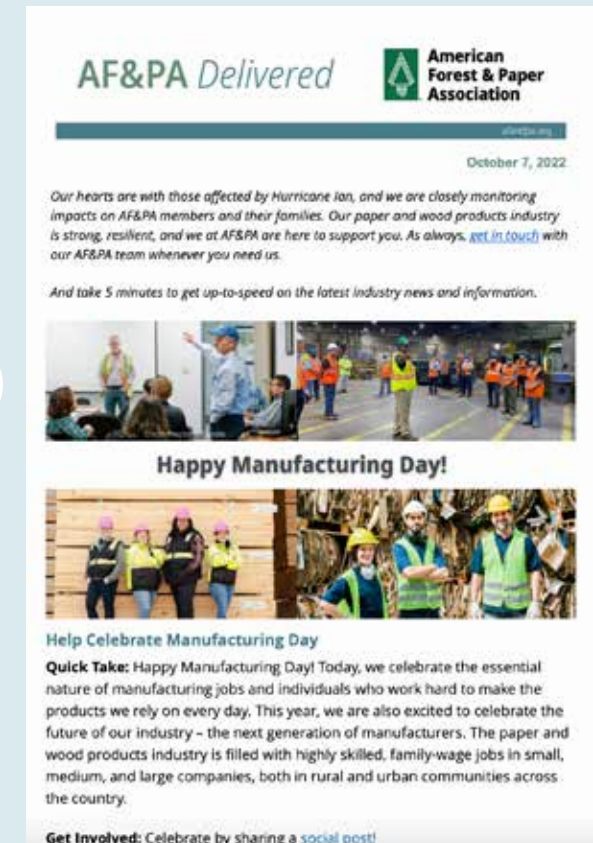
# EXTENDING OUR REACH

AF&PA's redesigned newsletter, *AF&PA Delivered*, gained **1,812 new subscribers** in 2022. The sleek and easier-to-read format shares information about the industry and AF&PA news. AF&PA reached new audiences, by adding Instagram to its social media profiles, to advance our policy positions and products. Our **average engagement rate was 3.3%** on social media, across all platforms in 2022, above the industry benchmark.



## TOP PERFORMING THEMES ON SOCIAL MEDIA:

- Recycling
- Sustainability
- Update in Brief Blog Posts
- Packaging
- Safety





# Leading Manufacturers for the Circular Economy

## ACCESS TO RECYCLING STUDY

AF&PA published the **2021 Access to Recycling Study**, which documents consumer access to community recycling programs for 12 categories of paper and paper-based packaging. The study shows 94% of Americans have access to community paper recycling programs. And 79% of Americans have access to residential-curb-side recycling programs. That's an increase of about 14 million people since 2014, the last time we conducted a study.

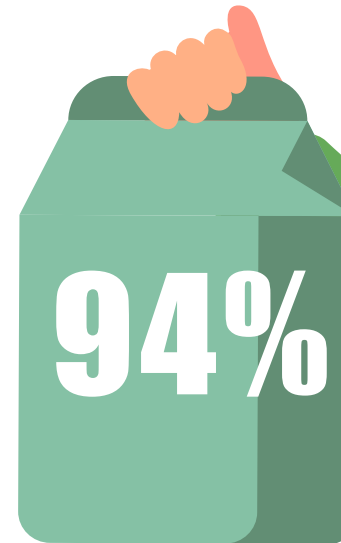
Roll out of the report included a media "pen & pad" briefing and several follow-up interviews with industry press. The report was also distributed to key policymakers on Capitol Hill. It has been **downloaded more than 430 times** from [afandpa.org](http://afandpa.org).

**Residential access to paper recycling stays strong in U.S.** – *Resource Recycling*

**The majority of Americans have access to a community paper recycling program.**

– *American Recycler*

94% of Americans have access to community paper recycling programs.



79% of Americans have access to residential-curb-side recycling programs.



## RECYCLING RATE

AF&PA announced a **68% paper recycling rate** – on par with the highest rate previously achieved. The recycling rate for old corrugated containers (OCC) was 91.4% in 2021, an increase from the 2020 rate of 88.8%.

## One word: Paper

– Politico's Long Game Sustainability Newsletter

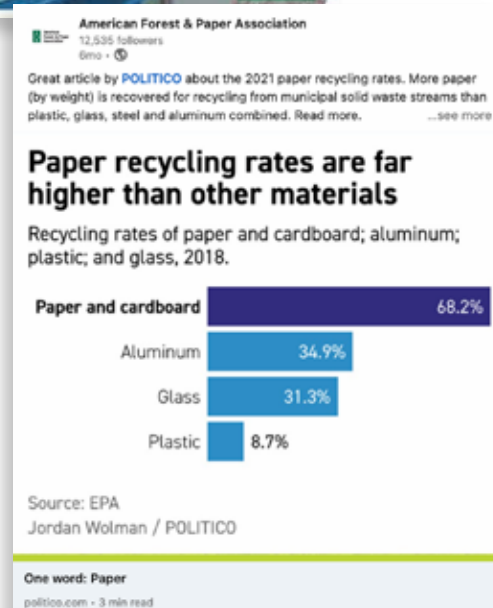
**"Recycling in general can be an effective way to reclaim natural material resources. The U.S.'s high recycling rate of paper, 68 percent, proves this point."**

– The Atlantic

## U.S. tallies higher paper recycling rate in 2021

– Resource Recycling

Material recycling





## PIZZA BOXES

AF&PA continued to spread facts about pizza box recycling, earning media coverage and a **2022 “Power of A” Silver Award** from the American Society of Association Executives.



AF&PA's Executive Director of Recovered Fiber, Brian Hawkinson was featured in broadcast interviews leading up to the Super Bowl, which ran across **60 news stations in more than a dozen states**, including EPR-focused states like New York, Illinois, Oregon, and Maine.

### Remember to recycle super bowl pizza boxes!

by FOX56 NEWSROOM | Monday, February 14th 2022



Thanks to a post on Reddit's "Today I Learned" subreddit, AF&PA saw a spike in website traffic for our pizza box recycling resource with **more than 26,000 pageviews in a single day**.





## CONNECTING WITH MEMBERS

AF&PA staff participated in more than **16 facility tours in 2022** to increase engagement with members, better understand priority issues and strengthen relationships with stakeholders, legislators and member companies.







## ENGAGING AUDIENCES

As e-commerce continues to grow, AF&PA is engaged in a year-round effort to promote paper recycling and the sustainability of shipping boxes. In 2022, we garnered **more than 9 million impressions** and generated **more than 75,000 engagements** through our paid e-commerce campaigns. Our top-performing message was, "Got shipping boxes? U.S. paper mills want them back to make new and innovative products. Are you recycling correctly?"

For **National Forest Products Week**, we shared how our industry is making a difference to improve our planet, our people and our communities. Our organic campaign reached Members of Congress, generating **324 engagements and more than 60 link clicks**. Alabama Governor Kay Ivey amplified one of our stories.



**Governor Kay Ivey** @GovernorKayIvey · Oct 21, 2022

It's great to see an Alabamian getting put in the national spotlight for being a leader in the forestry industry. Way to go, Freddie! @Federation1967

**AF&PA** @ForestandPaper · Oct 20, 2022

We can't celebrate #ForestProductsWeek without talking about the importance of sustainable forestry. Hear how Freddie Davis of the @Federation1967 began his career in forestry how he's inspiring others to follow: [bit.ly/3IE73Zg](https://bit.ly/3IE73Zg)



# Achieving Priority Public Policy Outcomes

AF&PA advances policies that help our industry grow, create jobs and foster global market competition so we can continue to provide our essential, sustainable products. In 2022, our policy priorities focused on safety, sustainability, product stewardship, continued success for paper recycling and transportation infrastructure. Our engagement with the Administration and Congress, and support from allied industry and academics, resulted in significant progress across a broad set of issues.

This year, we engaged in a comprehensive economic and employment analysis of **8 major pending regulations**, highlighting significant potential impacts to the paper industry. We shared findings with stakeholders and government agencies to focus on solutions that will help achieve our shared sustainability goals.



Notable achievements from 2022:

- EPA staff affirmed current Ozone National Ambient Air Quality Standards (NAAQS) protect the public health
- EPA finalized the Boiler MACT amendments, retaining critical flexibility while limiting the tightening of emission limits
- Pulp and paper industry biomass retained as a renewable energy resource in Green-E renewable energy certification standard
- Secured continuation of appropriations rider preventing FDA from spending resources on a transition to electric-only packaging inserts through September 30, 2023
- Secured continuation of biomass carbon neutrality designation in Federal budget omnibus spending bill through September 30, 2023
- Defeated proposal to severely limit the use of liquid biomass as an eligible source under Missouri's Renewable Energy Standard
- Advocated to avoid a nationwide rail worker strike
- Secured key edits to a federal deforestation bill, The FOREST Act, to remove pulp, paper and wood products from the bill
- Defeated boreal deforestation legislation in California and New York
- In January 2023, EPA issued its final effluent limitations guidelines (ELG) Plan 15, deciding to not include the pulp and paper sector in upcoming PFAS ELG rulemaking

## POSTAL

AF&PA supported passage of **The Postal Reform Act of 2022**; the first bipartisan legislation passed since 2006.



We applaud the U.S. Senate for passing the Postal Service Reform Act. This legislation is a step in the right direction to help ensure the long-term financial stability of @USPS.



## PAPER BALLOTS

AF&PA conducted extensive stakeholder education to address questions about paper supply for election ballots. We informed policymakers on Capitol Hill, helping to avoid widespread government use of the Defense Priorities and Allocations system for securing election materials, which would have disrupted member production schedules and customer relations.

### Is There a Paper Ballot Shortage?



Some recent news reports have suggested a shortage of paper availability for paper ballots in advance of upcoming elections. We sat down with Terry Webber, AF&PA's Vice President of Industry Affairs, to answer a few commonly asked questions about this important topic.



## RECYCLING

In 2022, AF&PA continued to promote the success of paper recycling. We helped secure Levell Hairston, Vice President and General Manager of Recycling at International Paper, as a witness for a Senate Environment and Public Works Committee hearing on recycling. Our advocacy efforts also influenced California procurement legislation to maintain alignment with federal procurement guidelines for printing paper rather than mandate 100% post-consumer recycled content.



## EXTENDED PRODUCER RESPONSIBILITY

AF&PA was highly engaged in extended producer responsibility (EPR) legislation as the concept gained momentum across the U.S. and on Capitol Hill. We hosted 4 media briefings with national and regional media and placed **18 op-eds and letters to the editor** including nationally in *Real Clear Policy*, *Resource Recycling* and *PaperAge*. We deployed digital campaigns in California, Colorado and New York.

AF&PA **defeated 13 state EPR for packaging (and sometimes paper) bills** and secured an amendment to California's EPR law to exempt industrial, commercial and institutional (ICI) packaging and products and producers with products recovered at 65%. In addition, AF&PA's advocacy work helped shape 2 pieces of federal recycling legislation and prevent the introduction of a federal EPR bill.



**"Paper recycling is an environmental success story that can offer lessons to Colorado lawmakers as they consider policies aimed at improving recycling rates."** – *Summit Daily News*





# Reinforcing Industry Leadership in Sustainability

*Better Practices, Better Planet* is one of the longest-standing sustainability initiatives for a U.S. manufacturing industry, established more than a decade ago. Helping achieve our *Better Practices, Better Planet 2030* initiative is a condition of membership and demonstrates our members' continued commitment to sustainability.

## BETTER PRACTICES BETTER PLANET 2030 SUSTAINABLE PRODUCTS FOR A SUSTAINABLE FUTURE

Having met or surpassed most of our 2020 sustainability goals, AF&PA **established 5 new quantifiable goals** for the industry to meet by 2030:

- I Reduce Greenhouse Gas Emissions
- I Advance a Circular Value Chain
- I Strive for Zero Injuries
- I Advance Sustainable Water Management
- I Advance More Resilient U.S. Forests

Our progress on these goals will be available in our *2024 Sustainability Report*. See our past achievements and learn more about our 2030 goals at [afandpa.org/2030](https://afandpa.org/2030)

### BUILDING AWARENESS FOR OUR 2030 GOALS

AF&PA promoted our *Better Practices, Better Planet 2030: Sustainable Products for a Sustainable Future* goals throughout the year. Our paid digital campaign garnered **1.7 million impressions and drove 3,000 clicks** to our landing page. Jesse Levine, Senior Director, Energy and Environmental Policy, presented on the industry's sustainability story, including our *Better Practices, Better Planet 2030* goals at TAPPICon.



AF&PA joined a panel discussion on sustainability at TAPPICon: Patrick Dixon, Vice President, Automation, Pulmac Systems; Tedd Powers, Director of Strategy Consulting & Analytics, Fischer International; Jesse Levine, Senior Director, Energy and Environmental Policy, AF&PA; and Nancy Hasson, Director of Business Intelligence – Consulting, Fischer International.





## 2022 SUSTAINABILITY AWARD WINNERS

AF&PA's annual awards are designed to recognize exemplary sustainability programs and initiatives in the paper and wood products manufacturing industry. The sustainability award winners demonstrate the industry's long-held commitment to improving practices to build a better planet. We recognized our 2022 Sustainability Award winners at our annual Presidents Forum event, held this year in Boca Raton, Florida.

- **WestRock**, Leadership in Sustainability: Safety – Failing Safe: Shredder Cover
- **Green Bay Packaging**, Leadership in Sustainability: Water – Net-Zero Water Use at Green Bay Mill
- **WestRock**, Leadership in Sustainability: Circular Value Chain – Sustainable Ready Meals: Turnkey Solution
- **Georgia-Pacific**, Innovation in Sustainability – Juno Technology
- **International Paper**, Diversity, Equity and Inclusion – Fighting Period Poverty in Our Communities



AF&PA President and CEO Heidi Brock and AF&PA Board Chair Christian Fischer, President and CEO, Georgia-Pacific, with the 2022 AF&PA Sustainability Award Winners.



# Advancing a Safe, Nimble, Diverse and Effective Organization

AF&PA recognizes that our strength stems from people. We continued to advance diversity, equity, inclusion and belonging as core association values. Our Diversity, Equity, Inclusion & Belonging team held a discussion for Black History Month and conducted micro-trigger and unconscious bias training. AF&PA sponsored the inaugural Women's Forestry Congress.



Jamie Tiralla, Director, Strategic Communications, represented the organization as a delegate on the track Workforce Opportunities for Increasing Recruitment, Retention & Advancement.

## AWARD WINNING ASSOCIATION



Heidi Brock was named one of *Washingtonian Magazine's* 500 Most Influential People. Pictured here with Chris Keuleman, Vice President, Global Government Relations, International Paper.



AF&PA was named a **Red Hot Association** by **DCA Live**, a group that connects leaders in Washington, D.C. Sandy Lee, Coordinator, Public Policy, and Clara Cozort, Content Manager and Deputy Press Secretary, represented AF&PA at the annual awards ceremony.



*The Hill* named Eric Steiner, Vice President, Government Affairs, a **Top Lobbyist**.





## CELEBRATING DEDICATED SERVICE

After 15 years of dedicated service with AF&PA, Jan Poling, retired as Vice President, General Counsel and Corporate Secretary.



## AF&PA SENIOR LEADERSHIP TEAM

AF&PA announced the promotions of Christine Amoonarquah to Chief of Staff (formerly Special Assistant to the President) and Andrew Topps to Vice President, General Counsel and Corporate Secretary (formerly Deputy General Counsel).



AF&PA's Senior Leadership Team: Eric Steiner, Vice President, Government Affairs, Andrew Topps, Vice President, General Counsel and Corporate Secretary, Elizabeth VanDersarl, Vice President, Strategy & Operations, Christine Amoonarquah, Chief of Staff, Lindsay Murphy, Vice President, Strategic Communications, Paul Noe, Vice President, Public Policy, Heidi Brock, President and CEO, and Terry Webber, Vice President, Industry Affairs.



AF&PA's internship program helps students gain professional experience in the areas of communications, government affairs and public policy work.



## COLLABORATING WITH GLOBAL LEADERS

In 2022, Heidi Brock was named Secretary-Treasurer of the American Society of Association Executives (ASAE). Brock was also elected Vice President of the International Association of Forest and Paper Associations (ICFPA).

Michelle Mason, President and CEO, ASAE; Heidi Brock, AF&PA President and CEO; ASAE Chair, Lakisha Ann Woods, CEO, The American Institute of Architects; ASAE Chair-Elect, Lynda Patterson, President and Owner, AMPED; ASAE Immediate Past Chair, Steven Anderson, President and CEO, National Association of Chain Drug Stores; and ASAE Past Chair, Stephen Calderia, President and CEO, Household & Commercial Products Association.



# Fostering Engaged Advocacy and Informed Policymaking

## PULP & PAPERWORKERS RESOURCE COUNCIL RETURNS TO D.C. AND CELEBRATES 30<sup>th</sup> ANNIVERSARY

AF&PA is the go-to source on issues and up-to-date information about the industry. We work to ensure the paper and wood products industry continues to grow and policymakers understand our issues.

Grassroots advocates from across the industry help us build meaningful relationships with policymakers and tell our industry's sustainability story. In 2022, we celebrated the **Pulp and Paperworkers' Resource Council's 30<sup>th</sup> Anniversary** and strengthened our connections with legislators on Capitol Hill.





## INDUSTRY STATISTICS

# Rigorous, Reliable Statistics

AF&PA public policy and advocacy efforts are fact-driven. Statistics and data are the foundation of our work. AF&PA's StatMill™ is a resource that provides members with access to timely statistical reports and analysis. In 2022, national media used AF&PA data for stories about supply chain and paper recycling. AF&PA's containerboard and boxboard statistical reports are released quarterly. In 2022, Printing-Writing Sector approved new reports for uncoated and coated freesheet papers that expanded the scope of data to include North America.



62

Statistical  
Reports

4,653

Downloads



**"In corrugate we trust."**

Where Does All the Cardboard Come From? I Had to Know by Matthew Shaer,

-The New York Times Magazine

**AF&PA reports highest level of recovered paper consumption by US mills in 2021,**

- Resource Recycling

**Paper vs. digital – Paper recycling remains strong,**

- American Recycler

**US printing paper demand slows down in a 'more normal' December as panic buying ends,**

- RISI Fastmarkets

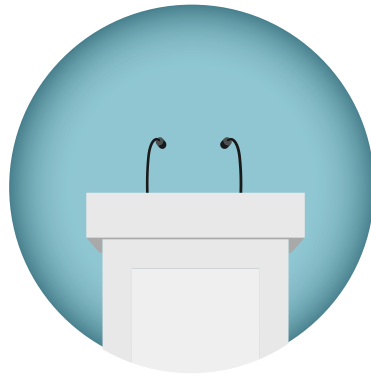


# AF&PA PAC

## PAC & GRASSROOTS

The AF&PA PAC is the voluntary, non-partisan political action committee representing the forest products industry. In 2022, we **raised \$156,000** for the AF&PA PAC and supported our industry champions in their 2022 races.

Our grassroots program, People for Paper & Packaging, grew in 2022 with **302 new sign-ups** for our grassroots alerts. Many of these new sign-ups came from a call to action at AF&PA presentations and industry events.



**\$156,000**  
*FOR AF&PA's PAC*

## Thank you to our 2022 PAC Contributors

### PLATINUM CLUB (\$10,000 HOUSEHOLD CONTRIBUTION)

Howard & Rhonda Coker • Mark & Sue Kowlzan

### GOLD CLUB (\$5,000 CONTRIBUTION)

Heidi Brock • Dick Carmical • Mike Doss • Christian Fischer • Brian Janki  
• Dan Kraft • Arsen Kitch • Will Kress • Brian McPheely • Colin Moseley  
• David Sewell • Mark Sutton • Alexander Toeldte • Kenneth Wallach  
• Pete Watson • John Williams

### SILVER CLUB (\$2,500 CONTRIBUTION OR MORE)

Craig Anneberg • John Carpenter • Eric Steiner • Elizabeth VanDersarl  
• Richard Verney

### CONTRIBUTORS (\$1,000 OR MORE)

Michael Farrell • Deb Hawkinson • Bryan Hollenbach • Lindsay Murphy  
• Paul Noe • Darla Olivier • Jean-Michel Ribieras • Steve Scherger  
• Terry Webber • Sheila Weidman

### COMPANY PAC CONTRIBUTORS

Graphic Packaging PAC • International Paper PAC  
• Resolute Forest Products PAC • WestRock PAC





## PAPER & PACKAGING CAUCUS

Originating in the House in 2013 with 50 members, the Caucus expanded membership to include the Senate in 2015. In the 117th Congress, the Caucus is led by Senators Debbie Stabenow (D-MI) and John Boozman (R-AR) in the Senate and Representatives Kurt Schrader (D-OR) and Tom Rice (R-SC) in the House of Representatives. In 2023, AF&PA welcomes new leadership in the House of Representatives with Congressmen Lou Correa (D-CA) and Dan Newhouse (R-WA) who will serve as House Co-Chairs. Paper & Packaging Caucus members host educational events throughout each year and promote the forest products industry during National Forest Products Week - recognized during the third week of October.

### SENATORS

**Tammy Baldwin** D-WI  
**Marsha Blackburn** R-TN  
**John Boozman** R-AR  
**Shelley Moore Capito** R-WV  
**Susan Collins** R-ME  
**Tom Cotton** R-AR  
**Cindy Hyde-Smith** R-MS  
**Angus King** I-ME  
**Amy Klobuchar** D-MN  
**James Risch** R-ID  
**Tina Smith** D-MN  
**Debbie Stabenow** D-MI  
**Roger Wicker** R-MS

### REPRESENTATIVES

**Rick Allen** R-GA-12  
**Brian Babin** R-TX-36  
**Jim Baird** R-IN-4  
**Sanford Bishop** D-GA-2  
**Mo Brooks** R-AL-5  
**Julia Brownley** D-CA-26  
**Cheri Bustos** D-IL-17  
**Buddy Carter** R-GA-1

**Lou Correa** D-CA-46  
**Peter DeFazio** D-OR-4  
**Chuck Fleischmann** R-TN-3  
**Mike Gallagher** R-WI-8  
**Jared Golden** D-ME-2  
**Paul Gosar** R-AZ-4  
**Morgan Griffith** R-VA-9  
**Glenn Grothman** R-WI-6  
**Brett Guthrie** R-KY-2  
**Jamie Herrera Beutler** R-WA-3  
**Jody Hice** R-GA-10  
**French Hill** R-AR-2  
**Richard Hudson** R-NC-8  
**John Joyce** R-PA-13  
**Mike Kelly** R-PA-16  
**Derek Kilmer** D-WA-6  
**Ron Kind** D-WI-3  
**Ann Kuster** D-NH-2  
**Bob Latta** R-OH-5  
**David McKinley** R-WV-1  
**Daniel Meuser** R-PA-9  
**Markwayne Mullin** R-OK-2  
**Greg Murphy** R-NC-3  
**Richard Neal** D-MA-1

**Ralph Norman** R-SC-5  
**Scott Perry** R-PA-4  
**Mark Pocan** D-WI-2  
**Guy Reschenthaler** R-PA-14  
**Tom Rice** R-SC-7  
**David Rouzer** R-NC-7  
**John Rutherford** R-FL-4  
**Kurt Schrader** D-OR-5  
**Austin Scott** R-GA-8  
**Jason Smith** R-MO-8  
**Pete Stauber** R-MN-8  
**Elise Stefanik** R-NY-21  
**Glenn Thompson** R-PA-5  
**Mike Turner** R-OH-10  
**Jackie Walorski** R-IN-2\*  
**Bruce Westerman** R-AR-4  
**Rob Wittman** R-VA-1  
**Don Young** R-AK-AL\*

\*AF&PA mourns the loss of late Representatives Jackie Walorski (R-IN-2) and Don Young (R-AK-AL) who provided steadfast leadership to the Paper & Packaging Caucus.



# AF&PA Board of Directors

## OFFICERS



### CHAIR

**Christian Fischer**  
President & CEO,  
Georgia-Pacific, LLC



### FIRST VICE CHAIR

**Brian McPheely**  
Global CEO,  
Pratt Industries, Inc.



### SECOND VICE CHAIR

**R. Howard Coker**  
President & CEO,  
Sonoco Products  
Company



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**Michael Doss**  
President & CEO,  
Graphic Packaging  
International, LLC

**Craig Anneberg**, CEO, North Pacific Paper Company, LLC

**Dick Carmical**, CEO, The Price Companies Inc.

**John Carpenter**, President, Nippon Dynawave Packaging Company, LLC

**Regina Gray**, Senior Vice President, Product Supply-Family Care, The Procter & Gamble Company

**Michael Haws**, President & CEO, Sappi North America

**Charles Hodges**, President and COO, Hood Container Corporation

**Brian Janki**, President & CEO, PaperWorks Industries, Inc.

**Arsen Kitch**, President & CEO, Clearwater Paper Corporation

**Mark W. Kowlzan**, Chairman & CEO, Packaging Corporation of America

**Daniel Kraft**, President, International, The Kraft Group LLC

**Remi G. Lalonde**, President & CEO, Resolute Forest Products

**Colin Moseley**, Chairman, Simpson Lumber Company, LLC

**Byron Racki**, President, Beverage Merchandising, Pactiv Evergreen Inc.

**Jean-Michel Ribieras**, Chairman & CEO, Sylvamo Corporation

**Ole Rosgaard**, President & CEO, Greif, Inc.

**David B. Sewell**, President & CEO, WestRock Company

**Mark Sutton**, Chairman & CEO, International Paper

**Alexander Toeldte**, Independent Executive Chair, Clearwater Paper Corporation

**Mark Ushpol**, Executive Vice President, Food & Consumer Packaging, Ahlstrom

**Peter Watson**, Executive Chairman, Greif, Inc.

**John D. Williams**, President & CEO, Domtar

\*All board members listed were  
elected or effective in 2022.

# Membership & Financials

The American Forest & Paper Association (AF&PA) represents manufacturers of the essential paper and wood products Americans use every day. We advocate for policies that promote a strong and sustainable U.S. forest products industry.

Our association offers companies of all sizes a seat at the table to influence decisions and help shape the future of the industry. In 2022, AF&PA strengthened our voice, welcoming 5 new members:

## COMPANY MEMBERS



**OX INDUSTRIES**

## ASSOCIATE MEMBERS



## AF&PA MEMBERSHIP

**87%**

*U.S. pulp, paper and  
paperboard capacity\**

**120**

*companies and associations  
represented*

\*Capacity based on AF&PA's 37 Company Members



# AF&PA Members

## COMPANY MEMBERS

Ahlstrom  
The A. Johnson Co., LLC  
Billerud Americas Corporation  
Clearwater Paper Corporation  
Domtar  
DS Smith  
Essity  
Georgia-Pacific LLC  
Graphic Packaging International, LLC  
Green Bay Packaging Inc.  
Greif, Inc.  
Hollingsworth & Vose Company  
Hood Container Corporation  
International Paper  
Johnson Timber Corporation  
Marcal Paper Company  
Masonite Corporation  
Monadnock Paper Mills, Inc.  
New-Indy Containerboard, LLC  
Nippon Dynawave Packaging Company, LLC  
North Pacific Paper Company, LLC  
Ox Industries  
Packaging Corporation of America

Pactiv Evergreen Inc.  
PaperWorks Industries, Inc.  
Pratt Industries, Inc.  
The Price Companies Inc.  
The Procter & Gamble Company  
Rand-Whitney  
Resolute Forest Products  
Sappi North America  
Seaman Paper Co. of Massachusetts, Inc.  
Simpson Lumber Company, LLC  
Sonoco Products Company  
Sylvamo Corporation  
TimberWest Forest Corp.  
WestRock Company

## ASSOCIATION MEMBERS

AICC, The Independent Packaging Association  
Alabama Forestry Association  
Alabama Pulp & Paper Council  
Alaska Forest Association  
APA-The Engineered Wood Association  
Arkansas Forest & Paper Council  
Arkansas Forestry Association  
Associated Oregon Loggers, Inc.  
California Forestry Association

Carton Council of North America, Inc.  
Cedar Shake and Shingle Bureau  
Composite Panel Association  
Decorative Hardwoods Association  
Empire State Forest Products Association  
Envelope Manufacturers Association  
Fibre Box Association  
Florida Forestry Association  
Forest Resources Association, Inc.  
Forestry Association of South Carolina  
Georgia Forestry Association  
Idaho Women in Timber  
Intertribal Timber Council  
Louisiana Forestry Association  
Louisiana Pulp & Paper Association  
Lumbermen's Association of Texas & Louisiana  
Massachusetts Forest Alliance  
Michigan Forest Products Council  
Minnesota Forest Industries, Inc.  
Mississippi Forestry Association  
Missouri Forest Products Association  
Montana Logging Association  
Montana Women in Timber  
Montana Wood Products Association  
New Hampshire Timberland Owners Association  
North American Wholesale Lumber Association  
North Carolina Forestry Association  
Northeastern Logger's Association  
Northeastern Lumber Manufacturers Association  
Northwest Pulp & Paper Association  
The Ohio Forestry Association, Inc.  
Oregon Forest & Industries Council  
Oregon Women in Timber  
Paper Receipts Converting Association  
Paper Shipping Sack Manufacturers' Association, Inc.  
Paperboard Packaging Council

Recycled Paperboard Technical Association  
Southeastern Lumber Manufacturers Association  
Technical Association of the Pulp & Paper Industry (TAPPI)  
Tennessee Forestry Association  
Texas Forestry Association  
Virginia Forest Products Association  
Virginia Forestry Association  
Washington Forest Protection Association  
Wisconsin Paper Council  
Wood I Joist Manufacturers' Association

## ASSOCIATE MEMBERS

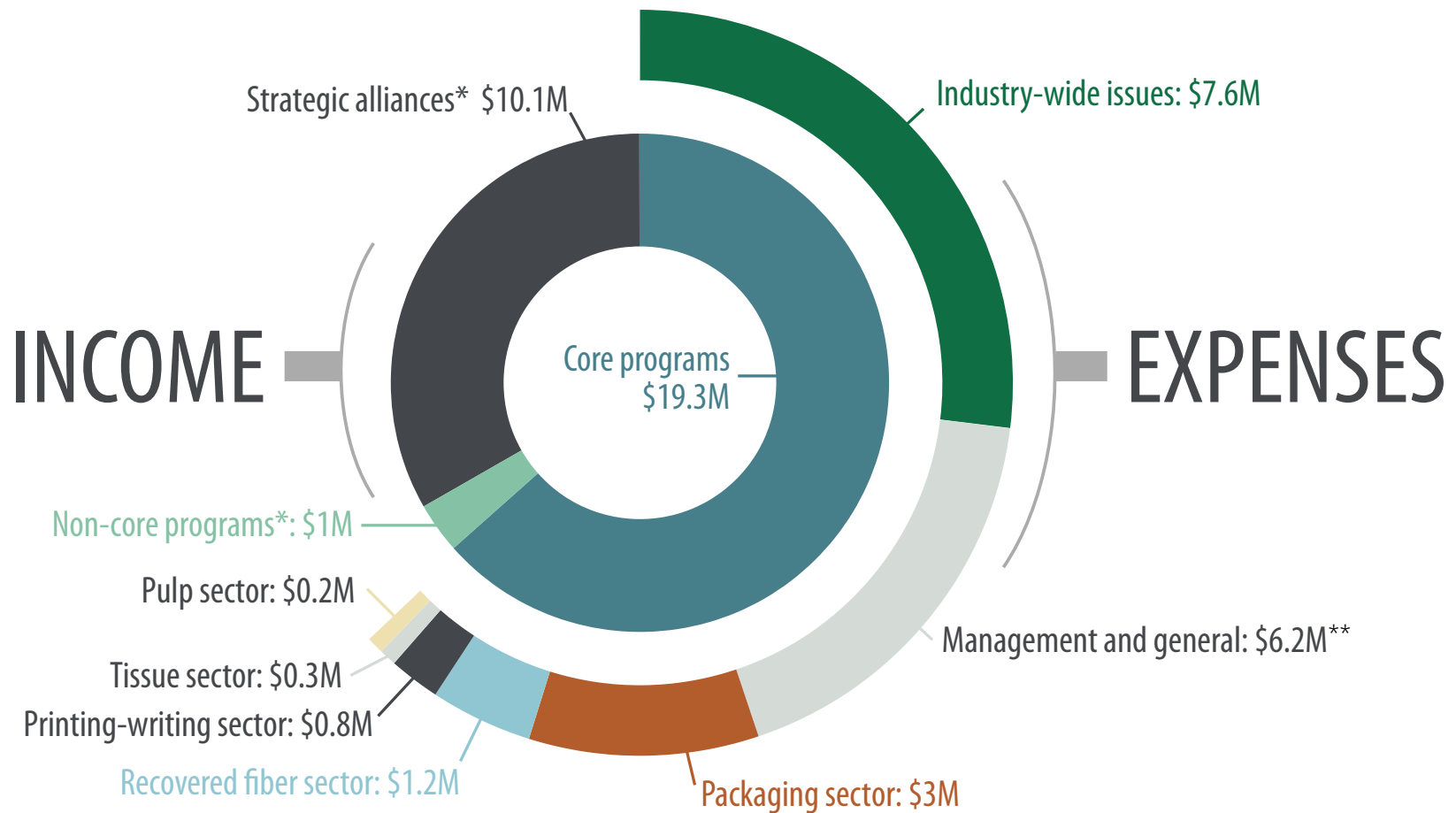
Accenture  
Adams and Reese LLP  
ANDRITZ  
Arandell Corporation  
Boston Consulting Group  
Canusa Paper & Packaging  
Central National Gottesman Inc.  
CR Meyer  
Dart Container Corporation  
Evergreen Fibres, Inc.  
Footprint  
The Greenbrier Companies  
Hallmark Cards, Inc.  
Iconex  
Koch Companies Public Sector, LLC  
NOVOLEX  
PAC Worldwide  
PricewaterhouseCoopers LLP  
ProAmpac  
Ranpak Corp.  
SNF Holding Company  
Solenis LLC  
Tetra Pak, Inc.  
Thompson Industrial Services, LLC  
Valmet Corporation  
Voith Paper, Inc.  
Weissenrieder & Co AB

# Financials

## 2022 BY THE NUMBERS

Provisional financial report as of January 27, 2023

Overall program spending \$30.4 Million



\*Strategic alliances and non-core programs include voluntary funded strategic initiatives work.

\*\*Offset by \$886,370 in association management income.





## OUR MISSION

Advance a sustainable U.S. pulp, paper, packaging and wood products manufacturing industry through fact-based public policy and marketplace advocacy.

## OUR VISION

- I Bring together members, strategic alliances, and other stakeholders to promote solutions that will advance the industry's sustainability and competitiveness.
- I Provide business and policy decision-making support through research, reports, and industry data collection and analysis.
- I Speak on behalf of AF&PA members to a wide range of audiences with a unified and informed voice.
- I AF&PA and its employees serve as models of competency and productivity in a dynamic economic and political climate.



**American  
Forest & Paper  
Association**

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