

An Industry Joined in Our Mission

In 2025, the American Forest & Paper Association stood strong as the trusted voice for U.S. pulp, paper, packaging and tissue manufacturing. This was a year of meaningful progress. We advanced our strategic priorities. And we kept our industry competitive in a fast-changing policy landscape.

Our achievements across trade, sustainable regulation, recycling policy, biomass energy and chemicals show the impact of proactive advocacy and clear thoughtful strategy. They reflect your leadership and the strength that comes from a consistent and credible voice representing the industry.

As we look ahead, AF&PA will continue to lead with purpose. Together with our members, we will champion policies that strengthen U.S. pulp and paper manufacturing.

Thank you for your partnership,



Heidi Brock

Heidi Brock
AF&PA President and CEO



Mark Kowlzan

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Chairman and CEO, PCA